



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 834463 /		<u>Alt Order #</u> 06368233
<u>Product</u> KISSELL FOR CONGRESS		
<u>Contract Dates</u> 10/11/12 - 10/17/12		<u>Estimate #</u> 1754
<u>Advertiser</u> Larry Kissell for US Congress		<u>Original Date / Revision</u> 10/10/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 259	<u>Product Code</u> 271
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Chao Strategy Message and Media
1322 G Street SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	10/12/12	10/12/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$1,100.00			
N 2	WBTV	10/12/12	10/12/12	CBS Daytime	12:30-2p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$700.00			
N 3	WBTV	10/12/12	10/12/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$600.00			
N 4	WBTV	10/12/12	10/12/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$800.00			
N 5	WBTV	10/12/12	10/12/12	WBTV News 6a	6-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$300.00			
N 6	WBTV	10/12/12	10/12/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$225.00			
N 7	WBTV	10/12/12	10/12/12	The Early Show	7-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$150.00			
N 8	WBTV	10/15/12	10/15/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	1-----				1	\$1,100.00			
N 9	WBTV	10/15/12	10/15/12	Price Is Right	11a-12p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	1-----				1	\$600.00			
N 10	WBTV	10/15/12	10/15/12	CBS Daytime	12:30-2p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	1-----				1	\$450.00			
N 11	WBTV	10/15/12	10/15/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 834463 /		<u>Alt Order #</u> 06368233
<u>Contract Dates</u> 10/11/12 - 10/17/12	<u>Product</u> KISSELL FOR CONGRE	<u>Estimate #</u> 1754
<u>Advertiser</u> Larry Kissell for US Cong		<u>Original Date / Revision</u> 10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	1-----				1	\$300.00				
N 12	WBTV	10/15/12	10/15/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	1-----				1	\$800.00				
N 13	WBTV	10/15/12	10/15/12	The Early Show	7-9a		:30			NM	1	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	1-----				1	\$375.00				
N 14	WBTV	10/11/12	10/11/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$1,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	---1---				1	\$1,100.00				
N 15	WBTV	10/11/12	10/11/12	Price Is Right	11a-12p		:30			NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	---1---				1	\$600.00				
N 16	WBTV	10/11/12	10/11/12	CBS Daytime	12:30-2p		:30			NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	---1---				1	\$700.00				
N 17	WBTV	10/11/12	10/11/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	---1---				1	\$150.00				
N 18	WBTV	10/11/12	10/11/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	---1---				1	\$300.00				
N 19	WBTV	10/11/12	10/11/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	---1---				1	\$800.00				
N 20	WBTV	10/11/12	10/11/12	WBTV News 6a	6-7a		:30			NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	---1---				1	\$300.00				
N 21	WBTV	10/11/12	10/11/12	The Early Show	7-9a		:30			NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	---1---				1	\$150.00				
N 22	WBTV	10/16/12	10/16/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$1,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-1-----				1	\$1,100.00				
N 23	WBTV	10/16/12	10/16/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-1-----				1	\$600.00				
N 24	WBTV	10/16/12	10/16/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-1-----				1	\$700.00				
N 25	WBTV	10/16/12	10/16/12	WBTV News 6a	6-7a		:30			NM	1	\$575.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-1-----				1	\$575.00				
N 26	WBTV	10/16/12	10/16/12	The Early Show	7-9a		:30			NM	1	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-1-----				1	\$375.00				
N 27	WBTV	10/16/12	10/16/12	Tue--PRES DEBATE	8-11p		:30			NM	1	\$3,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-1-----				1	\$3,400.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	WBTV	10/17/12	10/17/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-- 1----				1	\$1,100.00			
N 29	WBTV	10/17/12	10/17/12	Price Is Right	11a-12p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-- 1----				1	\$600.00			
N 30	WBTV	10/17/12	10/17/12	CBS Daytime	12:30-2p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-- 1----				1	\$450.00			
N 31	WBTV	10/17/12	10/17/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-- 1----				1	\$800.00			
N 32	WBTV	10/17/12	10/17/12	WBTV News 6a	6-7a		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-- 1----				1	\$575.00			
N 33	WBTV	10/17/12	10/17/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-- 1----				1	\$700.00			
Totals											33	\$22,575.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/17/12	33	\$22,575.00	\$19,188.75
Totals	33	\$22,575.00	\$19,188.75

Signature: _____ **Date:** _____

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